



**Red line** - full bleed area (required)

**Green line** - maximum print area

**Pink line** - safe print area (please include all critical text and images within)

Overall artwork size (incl. bleed) - **220mmW x 125mmH**

Visually printed area of finished product (incl. all seam areas) - **210mmW x 115mmH**

Maximum area for critical text and logos - **180mmW x 90mmH**